



We are setting standards

Customer Orientation

Employee Orientation

Success Orientation

International Presence

We assist our customers wherever they need us.

Innovation

We're always one idea ahead.

Motivation

We take pleasure and enthusiasm in our work.

Future

What we take on today are the challenges of tomorrow.

Appreciation

We let our employees know that they are the key to success.

Profits

We consider fair interest of the employed capital a given.

Sustainability

We take social, economic and ecologic responsibility.

International presence

We assist our customers wherever they need us.

Are we where our customers need us?

Or do our customers need us where we are?

We are setting standards, therefore, the customer does not come to us, but we go to wherever he needs us. To permanently ensure customer satisfaction, we constantly adapt to our customers' demands and do not only convince by our quality, reliability, flexibility, quickness and our competitive prices. We are rather also geared by the expectations of the customers to accompany them to new markets with our know how.



Innovation

We're always one idea ahead.

Is something new always better?
Or is the best always new?

We are setting standards, therefore, we have to be the best in many fields today and become even better in all fields tomorrow to be successful. We are distinguished by our spirit of innovation and our inventiveness. In sheet metal forming and connection we are leading as concerns the application of established and new technologies in the development of which we have a considerable share. Here, we are the benchmark for others in many fields.



Motivation

We take pleasure and enthusiasm in our work.

Do we only look forward to our leisure time?
Or are we also enthused by our work?

We are setting standards, therefore, our employees show a high level of commitment and enthusiasm. In a strong team they perform extraordinarily and take pleasure in doing so. We strive to constructively solve possible problems by dealing with conflicts competently and openly. As we work with enthusiasm and joy, we are even more successful.



Future

What we take on today are the challenges of tomorrow.

Does future need world-wide success?

Or does success mean future world-wide to us?

We are setting standards, therefore, we do not wait for opportunities to come along. Instead, we use our own strength to continuously create new opportunities in all business fields, which we utilize with success. By the continuous increase of the business value related thereto, we start working today to change the future and shape it according to our ideas.



Appreciation

We let our employees know that they are the key to success.

Do our employees only act as a key?
Or do we let them feel both their own and our success?

We are setting standards and our employees are the key to our success. By a manager culture influenced by appreciation, we create an environment in which our employees feel well. Every individual employee has to feel that he/she is important to us just the way he/she is, with all his/her needs and inclinations.



Profit

We consider fair interest of the employed capital a given.

Is success relevant for us?

Or are we relevant for success?

We are setting standards, therefore, our economic actions are concentrated on continuously improving the business result and thus forming a solid basis for further growth. Here, we attach great importance to also living up to the expectations of our providers of capital.



Sustainability

We take social, economic and ecologic responsibility.

Is sustainability only written on the paper?
Or do we consider it important to act with sustainability?

We are setting standards, therefore, our business activities are influenced by sustainability and the responsibility we also take vis-à-vis the society in the social, economic and ecologic fields. The principles of the Corporate Governance and the Compliance Standards form the framework of our actions.

